

DEPARTMENT OF ENVIRONMENT AND NATURAL RESOURCES
ENVIRONMENTAL MANAGEMENT BUREAU REGION IX
ENVIRONMENTAL EDUCATION AND INFORMATION UNIT

23 – MARCH– 2022

PR 2203- 0011

PRESS RELEASE



Strengthening the implementation of Republic Act 9512 or the Environmental Education and Awareness Act of 2008, the Environmental Management Bureau IX through the Environmental Education and Information Unit spearheaded an information, education campaign through showcasing environmental information materials by setting up an environmental booth at SM City Mindpro, Zamboanga City on March 21-23, 2022.

The 3-day activity was patronized by SM City Mindpro employees and tenants as well as the Mall goers. They were delighted with the initiative on bringing environmental protection and conservation at their convenience. Aside from receiving eco-materials such as tumblers, plantable ballpens/pencils, set of cutleries and pouch, they purposely went to the booth to have some environmental information reading materials that will help them be aware of how to be a more responsible stewards of the environment.